

[www.intaward.org](http://www.intaward.org)

**READY FOR *CHANGE.***

**READY FOR *A NEW 'NORMAL'.***

**READY FOR *OUR NEW WORLD.***

THE DUKE OF EDINBURGH'S  
INTERNATIONAL AWARD



**#WORLD  
READY**

# READY FOR CHANGE?

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Today's young people are facing extraordinary challenge and change.

A recent survey by The Duke of Edinburgh's International Award Foundation of more than 3,500 14- 24 year olds from 42 countries\* found that:

- Almost half currently report high levels of stress
- 54% are concerned for their mental health
- 62% are concerned for their physical health and fitness
- Almost three quarters (74%) are worried about the health and wellbeing of their family and friends

Extensive challenges have already emerged because of COVID-19 and the long-term implications are yet to be seen. However, one thing is certain: young people will be amongst those to experience the greatest impact.

It has never been more important to invest in our young people; to help ensure they are ready to face the challenging and changing times ahead.

\* Survey of 3806 respondents from 42 countries, May/June 2020.



# READY FOR A NEW 'NORMAL'

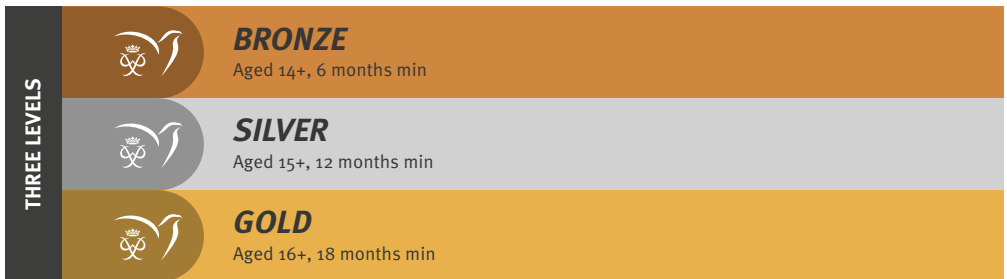
With more than 60 years' experience equipping young people to be ready for the world, The Duke of Edinburgh's International Award is here to help.

It gives 14- 24 year olds access to a global framework that empowers them to learn and grow through non-formal education, all while

working towards globally recognised accreditation.

By supporting mental health and long-term prospects; by giving them the tools to develop their resilience, adaptability, leadership and problem solving, the Award can help to equip young people to be ready for the world. Ready for a new 'normal'.

## THE AWARD FRAMEWORK



# WORLD-CLASS LEARNING, OUTSIDE THE CLASSROOM

Millions have been impacted by the Award, experiencing first-hand that not all learning happens in the classroom.

Operating in

**130+ COUNTRIES  
AND TERRITORIES**



**1 MILLION  
PARTICIPANTS**

Supported by almost

**200,000  
VOLUNTEERS**



More than

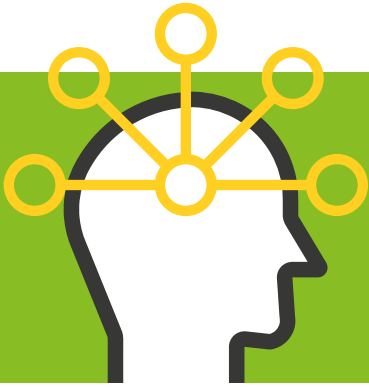
**7 MILLION HOURS**

devoted to volunteering by participants who completed their Award in 2018



Operating for more than

**60 YEARS**



**MILLIONS**

of Award alumni globally

**A UNIQUE  
INTERNATIONAL  
ACCREDITATION**



**OUR AMBITION:**

One day, every eligible  
young person will have the

**OPPORTUNITY TO  
PARTICIPATE** in the Award



# READY FOR NOW. READY FOR THE FUTURE.

With the support of adult mentors, young people can use the Award framework to foster the ‘soft’, ‘core’ or ‘universal’ skills and characteristics they need to navigate change and build positive habits. With the Award framework and supportive mentors young people can act now to ensure they are ready for life, ready for work and ready to make their mark on society, both now and in the future.

## Ready for now

The Award encourages young people to:

- ♥ Stay mentally and physically healthy
- ✂ Connect (safely) with others
- 👉 Give back to their communities
- 📖 Embrace structure and purpose
- 🎓 Readjust to formal education

## Ready for the future

The Award encourages young people to:

- ⚙ Essential life skills
- 👛 Employability
- 🎯 Goal setting and planning
- 👥 Increased community engagement
- 🌐 The ability to thrive in a changing world

In addition, the Award directly contributes to a number of the UN’s Sustainable Development goals including:



Good health and well-being



Quality education



Decent work and economic growth

# GET INVOLVED

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Volunteers are the lifeblood of the Award.

Get involved today and help more young people to be world ready.

## Inspire and empower

Play a pivotal part in guiding young people, as they develop the skills and characteristics to be ready for the world of today and tomorrow.

## Become a mentor

Build on your mentoring skills, with opportunities to mentor young people and in some instances, also adults.

## Grow personally and professionally

Through Award training and experience you can refine your leadership, communication and problem-solving skills, enabling personal and professional growth.

## Become part of a global community

Join almost 200,000 adults who are currently supporting Award participants around the world.

## Choose your commitment

There are multiple ways to volunteer with the Award, with different levels of commitment.

**With your support, young people can be world ready.**

Visit [www.intaward.org](http://www.intaward.org) to find out more about how you can get involved and to find an Award Centre near you.



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“Kids require skills they can use throughout their lives, and I benefit from the knowledge that I was able to support that growth.”

**Award Leader, Canada**







“Young people can be strong, they can be more than capable, if we all play our part in helping them to fulfil their potential. Help more young people access great non-formal education, achieve the Award and be the young leaders of the future.”

**HRH The Earl of Wessex KG GCVO**  
**Chairman, The Duke of Edinburgh's International**  
**Award Foundation**



“To craft a better normal in the wake of COVID-19  
...will require very innovative new approaches  
to long-lasting systems. A combination of  
academic learning and community engagement  
will hopefully allow us, members of my  
generation, to craft a better normal.”

**Nicholas Johnson, Gold Award holder and  
Princeton’s first black Valedictorian, Canada**





“ The future of education is in coming back to the basics. We shouldn’t push the learners to what we think is best for them but what it is that they can contribute, to the betterment of the future of themselves, the community and the globe generally.”

**Abdikadir Ismail, Head Teacher and nominee  
of Global Education Skills Forum Top 50 Global  
Teachers Finalists, Kenya**



**#WORLD  
#READY**

**[www.intaward.org](http://www.intaward.org)**

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