THE AWARD IN NUMBERS

AS A RESULT OF DOING THE AWARD...



93% felt challenged



93% tried something new



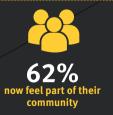


THE AWARD AND VOLUNTEERING...



More than **102 THOUSAND** hours devoted to volunteering by participants who completed Awards in 2019 in IACs.²

14% had never volunteered before the Award



93% will continue to volunteer regularly (versus 66% who volunteered regularly before the Award)³

83% of those who volunteered less than once a month now plan to volunteer regularly

² The approximate amount of time spent volunteering by those who completed an Award in 2019. Does not include volunteering by current participants..

As a result of doing the Award, 93% intend to continue volunteering at least once a month, compared to the 66% who regularly volunteered before doing the Award.

BUILDING POSITIVE HABITS...







38% had never done an Adventurous Journey (AJ)-style activity before the Award Of those who'd never done an AJ 85% now intend to do so at least once a year

78% of participants feel they have made new friends through participating in the Award

⁴ Of those surveyed 91% intend to continue regular physical activity at least once a week.

RECOMMENDING THE AWARD...

91% of Award holders would recommend the Award to others

The Award's Net Promoter Score⁵ (NPS):



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I believe now I am a more independent person, and I learned how to work as a group even more..

Bronze Award participant, Peru

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I've become much more aware of the environment around me and I've developed new skills.

Silver Award participant, Egypt

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⁵ Net Promoter Score (NPS) aims to measure the loyalty that exists between a provider and a user. Scores range from -100 to +100. The overall NPS score for the Award is 42 (rated 'good'), with an NPS of 60 for Gold participants (rated 'excellent').

CONTACT US

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